

fashion calendar

FEBRUARY 25

1980

a weekly publication • 40th year

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
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APRIL							MAY							JUNE						
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AUGUST							SEPTEMBER							OCTOBER						
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NOVEMBER							DECEMBER						
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1981

JANUARY	FEBRUARY	MARCH	APRIL
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

WEEKS BEGINNING MONDAY, FEBRUARY 18 & 25, 1980

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Feb. 18	OPENING OF FALL COLLECTION Scottish knitwear; sweaters & separates. By appointment. Contact: 944-2830.	LYLE & SCOTT	1441 BROADWAY SHOWROOM - 8TH FLOOR
Feb. 24- Feb. 27	C.F.T.A. (Cosmetic, Fragrance and Toiletries Association) IN BOCA RATON, FLORIDA. Contact: 1133 Fifteenth St., N.W., Washington, D.C. 20005		
Monday Feb. 25 8:00 P.M. Reception	INT'L SALUTE TO OPERA: HONORING JAN PEERCE Dinner, 9:00 P.M.; Costume Cavalcade, 10:00 P.M. Black Tie. \$50.00 after dinner. Contact: George-Paul Rosell, 486-1410.	WRITERS & ARTISTS FOR PEACE IN THE MIDDLE EAST	NEW YORK STATE THEATRE LINCOLN CENTER Tickets: \$150.00 each;
Beginning Monday Feb. 25	OPENING OF TRANSITIONAL COLLECTION Produced by Marita. By appointment. Contact: 354-9440.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Feb. 25	OPENING OF FALL MEN'S & WOMEN'S WHOLESALE COLLECTION By appointment. Contact: Alan Sekoff/Sales Office, 751-1404.	FIORUCCI	127 EAST 59TH STREET SHOWROOM - 2ND FLOOR
Wednesday Feb. 27 9:00 A.M.	PRESS SHOWING BY GIANFRANCO FERRE By invitation. Publicity: Suzanne Butterfield, 753-7300.	BERGDORF GOODMAN	3RD FLOOR
Wednesday Feb. 27 11:00 A.M.	SHOWING OF FALL SWEATER COLLECTION For press, by invitation. Buyers: March 12 at 11:00. Thereafter 1410 Broadway (Caron), 34th floor. Contact: Alan Ulick, 921-2533.	GIORGIO SANT'ANGELO FOR DANIEL CARON LTD.	20 W.57TH ST.-SANT'ANGELO SHOWROOM - 4TH FLOOR
Wednesday Feb. 27 5:30 P.M.	PREMIERE: WALTER STEIGER "BOTTIER" Cocktails, by invitation. Contact: Diana Stoianovich, 247-1100, ext. 345.	HENRI BENDEL	10 WEST 57TH STREET 2ND FLOOR
March 1	INTERNATIONAL SPRING LEATHER GOODS FAIR IN OFFENBACH (March 1-6)		
Sunday March 2- March 5	18TH SEMI-ANNUAL FASHION FAIR: FALL/WINTER '80 More than 300 exhibitors. Press: Ilene Barrack; buyers: Jackie Cowan, 695-3558.	EUROPEAN FASHION FAIR	ONE PENN PLAZA-6TH FL. 7TH AVE. & 34TH ST.
Sunday March 2- March 5	FRENCH FALL/WINTER WOMEN'S & CHILDREN'S FASHIONS Contact: 541-9075.	FRENCH APPAREL CENTER (1 ROCKEFELLER PLAZA)	EUROPEAN FASHION FAIR ONE PENN PLAZA - 6TH FL.
Beginning Sunday March 2	FALL/WINTER INTERNATIONAL AND PARIS COLLECTIONS Thereafter by appt., N.Y. showroom, 2nd fl. Contact: Angela Oliveri, 977-4477.	CHANTAL SCALI (730 FIFTH AVENUE)	EUROPEAN FASHION FAIR 1 PENN PLAZA-BOOTH 1528
March 3 12:30 P.M.	PRESS LUNCHEON: "EUROPE FALL '80"--CHOREOGRAPHED FASHION SHOW, 1:15 P.M., EUROPEAN FASHION FAIR, ONE PENN PLAZA. By invitation. Press: Ilene Barrack, 695-3558.		
Monday March 3 12:30 P.M.	PRESS LUNCHEON Introducing men's fragrance collection. By invitation. Publ: Joan Parker, 974-3929.	ROCHAS, PARIS	THE FOUR SEASONS 99 EAST 52ND STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 3	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 695-2480.	ANDREA	260 WEST 35TH STREET SHOWROOM - SUITE 301
Beginning Monday March 3	OPENING DESIGNER FALL I SPORTSWEAR COLLECTION Leathers & suedes imported from Barcelona for women, men & children. Continuous by appointment. Contact: Helen Ginns, 935-4400.	ARBITRO, S.A. BY LUIS GARCIA ALVEAR	677 FIFTH AVE. (53RD ST.) SHOWROOM - 5TH FLOOR
Beginning Monday March 3	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 736-1701.	FENN WRIGHT & MANSON	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday March 3	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-6474.	KANSAI YAMAMOTO KNITWEAR DIFFUSION	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday March 3	EARLY FALL N.Y. PREMIERE: HAND-KNITTED OUTERWEAR Designer outerwear. By appointment. Buyers: 751-8422. Press: Rose Bruner, 752-0069.	NORMA (345 CARLAW, TORONTO)	SPECIFIC ATLANTIC CO. 745 5TH AVE. - 32ND FLOOR
Monday March 3- March 12	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 391-1790.	TIKTINER	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday March 3	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 753-0313.	VALENTINO VIVA JEANSWEAR	1411 BROADWAY SHOWROOM - SUITE 1227
Beginning Monday March 3	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-2200.	WILROY, INC.	530 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday March 3	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 838-2496.	WINDSOR EUROPEAN FASHIONS	745 FIFTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday March 4 11:30 A.M.	FASHIONS BY ADOLFO For benefit Museum of City of N.Y. Tickets: \$15.00 each. Press: Helen O'Hagan, PL3-4000.	SAKS FIFTH AVENUE	5TH FLOOR DESIGNER SALON
Tuesday March 4 4:00 P.M.- 6:00 P.M.	FUTURE FRAGRANCE MARKETING MOTIVATORS 60's Lifestyle; 70's Designers; 80's Escapism. Members, \$20.00; guests, \$30.00. Contact: 673-5580.	THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET)	HOTEL PLAZA BAROQUE SUITE
Beginning Tuesday March 4	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 921-3600.	DANIELE O	525 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday March 4	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 921-3600.	TAHARI SPORTSWEAR	525 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday March 5 12:00 Noon	PREVIEW OF DIAMONDS INT'L AWARDS WINNERS By invitation. Publicity: Joan Parker, 974-5988.	DIAMOND INFORMATION CENTER (1345 AVE. OF AMERICAS)	FOUR SEASONS 99 EAST 52ND STREET
March 5-9	MAGIC (Men's Apparel Guild in California) AT L.A. APPAREL MART: (213) 746-0623		
Beginning Friday March 7	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Sandy Teiter, 944-5944.	PATTI CAPPALLI/CALIFORNIA (1031 S. BROADWAY, L.A.)	25 WEST 39TH STREET NEW SHOWROOM - SUITE 601

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 9	IGEDO - INT'L FASHION TRADE FAIR IN DUSSELDORF (March 9-12)		
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Rita Scupp, 371-7300.	ABBRACCI LTD.	OLYMPIC TOWER(645 5TH) SUITE 707 (AT 51ST ST.)
Beginning Monday March 10	EARLY FALL: NEW SEPARATES COLLECTION Continuous by appointment. Contact: 391-0901.	RICHARD ASSATLY'S ADDITIONS	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 736-8802.	AYAKO	498 SEVENTH AVENUE JULI LYNNE CHARLOT-5TH FL
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTIONS Continuous by appointment. Contact: 944-0666.	BARON PETERS; ROBERT LEONARD	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTIONS Continuous by appointment. Contact: 354-7830.	SCOTT BARRIE; & SCOTTIE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 736-0085.	ADAM BEALL	250 WEST 35TH STREET SHOWROOM - 17TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-8510.	BILLINA	512 SEVENTH AVENUE SHOWROOM - 42ND FLOOR
Beginning Monday March 10	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 764-3730.	STANLEY BLACKER FOR WOMEN BY AIMEE RANZOU	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-3010.	STANLEY BLACKER SPORT	1411 BROADWAY SHOWROOM - SUITE 910
Beginning Monday March 10	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 751-1337.	BOGNER SPORTSWEAR	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Terry Brown, 840-6670.	BONAVITACOLA	38 WEST 38TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 594-8955.	INGRID CADO	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Shirley Ornstein, 840-1679.	ALBERT CAPRARO	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTIONS Also Pierre Cardin Boutique premiere. By appointment. Contact: 354-7284.	PIERRE CARDIN SUITS & COATS (DIV. GALLANT)	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 563-5427.	CARILLON BY MARIO FORTE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

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Beginning Monday March 10	OPENING OF EARLY FALL COLLECTIONS Continuous by appointment. Contact: 354-4700.	BONNIE CASHIN/WEATHERWEAR; CASHIN COUNTRY KNITS	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL KNIT COLLECTION Continuous by appointment. Contact: 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Adah Cella, 685-1754.	CELLA SPORT	118 EAST 28TH STREET SHWROOM - ROOM 704
Beginning Monday March 10	EARLY FALL SPORTSWEAR; PREMIERE OF DRESSES Continuous by appointment. Contact: 221-6690; Dresses--Joe Snow, 221-6690.	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION "Big, Bold, Beautiful." By appointment. Contact: 594-9205.	COSTA MILLER	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Bob Miller, 594-9205.	VICTOR COSTA	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 921-2444.	CRISCIONE	566 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-6330.	CUSTOM CASUALS	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 563-2300.	DALANI II BY LOUISE ARMOUR	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL SWEATER COLLECTION Continuous by appointment. Contact: 869-1605.	DDDOMINICK	512 SEVENTH AVENUE SHOWROOM - 44TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-4700.	DON SAYRES	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday March 10- March 14	EARLY FALL ROBE, WARMWEAR, TRANSITIONAL Informal modeling. By appointment. Contact: 840-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 564-6539.	BRIGITTE FREED	264 WEST 35TH STREET SHOWROOM - 24TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTIONS Continuous by appointment. Contact: 575-0800.	DIANE VON FURSTENBERG (ALL DIVISIONS)	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-7284.	GALLANT INTERNATIONAL	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Mondah March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-4700.	GAMUT	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

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Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-4147.	GENTILLESSE	230 WEST 39TH STREET SHOWROOM - 16TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 935-4590.	MADY GERRARD	HOTEL PLAZA 1530 (WHODUNNIT)
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 840-2730.	GÜNTER	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 840-8867.	BILL HAIRE FOR FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 921-2700.	HALSTON SPORTSWEAR	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 840-8888.	BETTY HANSON & COMPANY	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 840-8888.	JIMMY WILLIAMS FOR HANSONI	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-7545.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Maury Leonard, (213) 629-1913.	DAVID HAYES (127 E. 9TH, L.A.)	GOTHAM HOTEL SUITE 1605
Beginning Monday March 10	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-1033.	DANIEL HECHTER	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 736-6060.	JONATHAN HITCHCOCK FOR REUBEN THOMAS	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday March 10	EARLY FALL NON-SEASONAL; LATE-DAY & EVENING Continuous by appointment. Contact: 486-0058.	JUDY HORNBY	18 EAST 53RD STREET NEW SHOWROOM - 3RD FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 239-9477.	JAMISPORT	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-7880.	ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 564-4450.	JER DOR FASHIONS LTD.	488 SEVENTH AVENUE SHOWROOM - ROOM 915

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Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 869-9940.	EVELYN DE JONGE	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday March 10	PREMIERE: EARLY FALL COLLECTIONS Continuous by appointment. Contact: Hillard Saveth, 730-1888.	THE JORDACHE BLAZE; THE JORDACHE SUIT	500 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 921-2772.	KAREN TEPPER FOR KAREN UNLIMITED	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-4090.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-4050.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday March 10- March 14	OPENING OF WARMWEAR & TRANSITIONAL COLLECTION Continuous by appointment. Contact: PL 7-9600.	KAYSER-ROTH INTIMATE APPAREL	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-6993.	KENAR	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-6771.	DON KLINE	32 WEST 39TH STREET SHOWROOM - 12TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 840-6720.	KOOS VAN DEN AKKER	550 SEVENTH AVENUE NEW SHOWROOM - 7TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 391-0900.	RITA LANGMAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-6252.	LEAL	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 391-2255.	HAROLD LEVINE INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Estelle Marr, 244-6078.	ERIC LUND	230 WEST 41ST STREET SHOWROOM - 17TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-5893.	FRANK MASANDREA	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday March 10	EARLY FALL COLLECTION AND ITALIAN KNITS Continuous by appointment. Contact: 354-4980.	MIGNON	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-6374.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

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Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-6777.	MISS O BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-5726.	HANAE MORI	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTIONS Continuous by appointment. Contact: 221-7821.	MUNEY DESIGNS; MUNEY TWO	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Barbara Rasche, 391-8700.	MYLES SPORT	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday March 10	OPENING OF FALL I COLLECTION Continuous by appointment. Contact: 354-0760.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday March 10	OPENING OF FALL I COLLECTION Continuous by appointment. Contact: 354-4325.	NIPON BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday March 10	OPENING OF FALL I COLLECTION Continuous by appointment. Contact: 921-8620.	ALBERT NIPON COLLECTIBLES	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 840-0622.	JESPER NYEBOE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Felix Arbo, Da Rue, Dolighan, Dana Hogan Knits, Steven Shatz. By appt.; 564-1870.	ROD OWENS	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Sharon, 695-6087.	YONSON PAK FOR Y. PAK LTD.	545 EIGHTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-1445.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Kay McGowan, 398-0763.	POSH BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTIONS Continuous by appointment. Contact: 563-5100.	RAINCHEETAHS FOR NAMAN; CHEETAHSPOUT FOR NAMAN	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Bernice Geller, 947-2055.	RIZKALLAH; OGGEE BY RIZKALLAH	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-1445.	MOLLIE ROBERT (DIV. MOLLIE PARNIS)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 563-2300.	RONA BY JAMES DAUGHERTY & GLORIA CASTALDO	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 921-1460.	GLORIA SACHS	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-6960.	PAULA SAKER	1411 BROADWAY SHOWROOM - 8TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 840-7733.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday March 10	EARLY FALL SILK COUTURE DRESSES & ENSEMBLES By international designers. By appointment. Contact: Meg Custer, 840-1140.	SIDHA	550 SEVENTH AVENUE NEW SHOWROOM - 12TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTIONS Also, Suits (large sizes), Young Impressions Petite Suits.	BERT NEWMAN FOR SUITIME; NATALIE GREEN COATS	500 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Tony Petzel, 730-1888.
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTIONS Continuous by appointment. Contact: 398-0920.	THAI LINES; STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 391-9100.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 279-8120.	TUDOR SQUARE SPORTSWEAR	1407 BROADWAY SHOWROOM - 21ST FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-2457.	UMI COLLECTIONS BY ANNE CRIMMINS	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday March 10- March 14	MARKET WEEK Informal modeling. By appointment. Contact: 557-1920.	VASSARETTE	261 MADISON AVENUE SHOWROOM
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 279-2345.	LEVINO VERNA FOR MAYEHOFF	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday March 10	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-4420.	CHESTER WEINBERG/SPORT	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday March 10	INTERMEDIATE COLLECTION Continuous by appointment. Contact: 691-8300.	MRS. H. WINTER	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: (617) 566-3125; 755-5800.	DON WOLF LTD.	ST. MORITZ HOTEL SUITE 2614
Tuesday March 11 11:00 A.M.	SHOWING OF EARLY FALL COLLECTION By invitation. Also at 2:00 P.M. Thereafter by appointment. Contact: 840-7733.	A TRIGERE COAT FOR ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
March 11	2:00 P.M., A TRIGERE COAT FOR ABE SCHRADER (press), 530 7th , 15th fl., 840-7733		
Tuesday March 11 4:30 P.M.	SHOWING OF EARLY FALL COLLECTION By invitation. Thereafter by appt. Contact: Dick Steiner, (800) 421-8381; or 279-7966	ROTH-LE COVER; ROTH-LE COVER SPORT	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday March 11 5:45 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: Iris Schinderman, 221-4268.	KASPER JEANS	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday March 11	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-4200.	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday March 11	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-4333.	CASTLEBERRY KNITS LTD.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday March 11	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Carmela Frattasi, 695-5137.	YVONNE DAZAY	1359 BROADWAY PENTHOUSE
Beginning Tuesday March 11	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Abe Goldner, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday March 12 9:00 A.M.	SHOWING OF FALL/ WINTER COLLECTION Champagne breakfast; show at 10, by invitation. Press at 4; Angelo Oliveri, 977-4477.	CHANTAL SCALI INTERNATIONAL	730 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday March 12 11:00 A.M.	SHOWING OF FALL/ WINTER COLLECTION By invitation. Thereafter by appointment. Buyers: Helen Bailey or Jerry Kohn, 355-7600. Press: Madeline de Vries, 753-6688.	ROBERTA DI CAMERINO	645 5TH AVE.-2ND FLOOR OLYMPIC TOWER-51ST ST.
March 12	11:00 A.M., SANT'ANGELO SWEATERS FOR DANIEL CARON(2nd show), 20 W. 57th St., 921-2533		
March 12	4:00 P.M., CHANTAL SCALI (press), 730 5th Ave., By invitation, Samantha Drake, 757-7480		
Wednesday March 12 5:30 P.M.	COCKTAIL SHOWING OF SPRING & SUMMER COLLECTION Featuring one-of-a-kind handpainted silk fashions. By invitation. Contact: 686-3542.	CAROLYN ROSS (232 E. 32ND ST.)	NEW YORK, NEW YORK 33 WEST 52ND STREET
Wednesday March 12 6:45 P.M.	10TH ANNUAL "TOMMY" AWARDS; DINNER/DANCE Fashion show & awards followed by dinner. By inv. Contact: Erica Fineberg, 594-6050.	AMERICAN PRINTED FABRICS COUNCIL	PLAZA HOTEL GRAND BALLROOM
Beginning Wednesday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 696-9616.	JULIO	419 PARK AV. SO. (29 ST.) SHOWROOM - 20TH FLOOR
Beginning Wednesday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-8590.	MARION MAGED	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 13 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: Barbara Goldman, 221-7222.	CACHAREL (WOMEN'S COLLECTION)	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Friday March 14	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 921-1200.	NOEL SOPHISTICATES BY ISHIO	1400 BROADWAY SHOWROOM - 5TH FLOOR
Beginning Friday March 14	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-0024.	HELENE SIDEL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
March 14	SKI INDUSTRIES OF AMERICA TRADE SHOW, LAS VEGAS CONVENTION CENTER (March 14-19)		
Saturday March 15 8:00 P.M. Show	"GALA FASHION SHOW" OF AMERICAN FURS Tickets: \$100.00 per person. Show followed by disco reception (10:00 P.M.) at Studio 54, 254 W. 54th St. Contact: Jess Chernak, 564-5133.	AMERICAN INT'L FUR FAIR (855 AVE. OF AMERICAS)	CITY CENTER 131 WEST 55TH STREET
March 15	SECOND ANNUAL INTERNATIONAL FUR FAIR IN NEW YORK (March 15-19) AT N.Y. COLISEUM		
March 15	INTERNATIONAL BEAUTY SHOW AT N.Y. COLISEUM (March 15-18)		
Sunday March 16 8:30 P.M.	FUR FASHION SHOW AND RECEPTION By invitation. Reception to follow. (March 15-19, N.Y. Coliseum, Booth 518) Contact: Dean Morgan, 682-7990.	NATURAL FURS LTD. OF CANADA	VIVIAN BEAUMONT THEATRE LINCOLN CENTER
Sunday March 16- March 20	READY TO WEAR SHOWINGS IN MILAN, ITALY. (By invitation from individual designers). Designer addresses listed below ... <u>LOCATION OF SHOWS IN NEXT ISSUE</u> . Contact: Camera Nazionale, Piazza Aracoeli 3, 00186 Rome, Italy. Tel: 679-43-90. <u>Sun., March 16: 9:30 A.M., MONTEDORO, P.za Umanitaria 2, Milano; 10:30 A.M., LANCETTI, Via Condotti 61, Roma; 11:30 A.M., ANDRE LAUG, P.za di Spagna 81, Roma; 12:30 P.M., MODIT; 2:30 P.M., JACQUES GILES; 3:30, P.M., CERUTTI; 4:30 P.M., GHERARDINI, Via Baccio de Montelupo 46, Casellina; 5:30 P.M., CADETTE, Via F. 11 Bronzetti, Milano; 6:30 P.M., BLOOM; 7:30 P.M., TOUCHE Via delle Porte, Firenze.</u> <u>Mon., March 17: 9:30 A.M., HELYETT; Via C. Battisti 21, Milano; 10:30 A.M., ERREUNO, Via Martignoni 14, Milano; 11:30 A.M., MARIO VALENTINO, Via Fonannelle 85, Napoli; 12:30 P.M., LUX INTERNATIONAL, Corse Vercelli 57, Milano; 2:30 P.M., BYBLOS, Via Barilatti 3, Ancona; 3:30 P.M., PIMS; 4:30 P.M., MIGUEL CRUZ, Via Sistina 23, Roma; 5:30 P.M., MARINA FERRARI; 6:30 P.M. SPORTMAX, Via Flli Cervi 66, Reggio Emilia</u> <u>9:00 P.M., MILA SCHON, Via Montenapoleone 2, Milano.</u> <u>Tues., March 18: 9:30 A.M., COMPLICE, Via della Spiga 48, Milano; 11:00 A.M., SAN LORENZO, Corso Vitt. Emanuele 68, Torino; 12:15 P.M., MISSONI, Sumirago (Varese); 3:00 P.M., KEN SCOTT, Via Cadolini 30, Milano; 4:30 P.M., CAUMONT, Via Durini 20, Milano; 6:30 P.M., GEOFFREY BEENE, Via. S. Spirito 24, Milano; 8:00 P.M., MELLONI, Corso Monforte 16, Milano.</u> <u>Wed., March 19: 9:30 A.M., BIAGIOTTI; 11:00 A.M., BASILE, Viale Jenner 51, Milano; Via S. Damiano 2, Milano; 5:30 P.M., GENNY, Via della Sliga 48, Milano; 6:30 P.M., LA VIOLA, Via Vigevano 8, Milano.</u> <u>Thurs., March 20: 9:30 A.M., VERSACE, Via Torelli 8/H, Novara; 11:00 A.M., FENDI, Via Borgognona 39, Roma; 12:15 P.M., ARMANI, Via Durini 24, Milano; 3:00 P.M., ALBINI; 4:30 P.M., ISSEY MIYAKE, S. Maria degli Angeli (pg) SS; 5:30 P.M., TIVIOI, Via Pietro Micca, Torino.</u>		
March 16	MID-AMERICA MALE APPAREL MARKET AT CHICAGO APPAREL CENTER. (March 16-19); (312)527-4141		
Monday March 17 4:00 P.M.	SHOWING OF EARLY FALL COLLECTION For buyers. Press & buying offices at 6:00. By inv. Contact: Fran Wilshaw, 840-8220.	LOUIS FERAUD, PARIS	570 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday March 17 8:00 P.M. Reception	FUR FASHION SHOW AND RECEPTION Show at 8:45, following by buffet dinner. By invitation. (March 15-19 at N.Y. Statler 17th fl.). Contact: Denyse Ange, (514) 844-1945.	FUR TRADE ASSOCIATION OF CANADA	WALDORF-ASTORIA GRAND BALLROOM
Beginning Monday March 17	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 563-2300.	ADOLFO SPORT (DIV. RONDALCO)	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday March 17	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-4330.	ADRI	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday March 17	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: BA 1-8510.	BILL ATKINSON	514 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday March 17- March 19	"CANADIAN GALAXY" IN N.Y.: WOMEN'S FALL/WINTER FASHIONS Sixteen firms will show sportswear, leisure wear, separates, day and cocktail dresses suits, evening fashions, accessories, etc. Contact: Paul Theberge, 586-2400, ext.216.	CANADIAN DEPT. OF INDUSTRY, TRADE & COMMERCE	BARBIZON PLAZA HOTEL 106 CENTRAL PK. SOUTH
Beginning Monday March 17	OPENING OF EARLY FALL COLLECTION Designed by Donna Karan & Louis Dell'Olio. By appointment. Contact: 221-7880.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday March 17	OPENING OF NEW COLLECTIONS Continuous by appointment. Contact: 354-3600.	LOOMTOGS & FRED PERRY SPORTSWEAR	1411 BROADWAY NEW SHOWROOM - 3RD FLOOR
Beginning Monday March 17	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 244-6350.	TANNER SPORT	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Wednesday March 19 7:15 P.M.	BENEFIT: AMERICAN BALLET THEATRE Premiere: Paramount's "Nijinsky." Banquet supper-dance follows with evening at Caesars Boardwalk Regency Hotel Casino at Bloomingdale's. Tickets: \$125.00 each, Mrs. William Zeckendorf, Jr., 757-7035. Press: Lewis Ufland, 838-5944.	BLOOMINGDALE'S	BARONET-CORONET THEATRE THIRD AVE. AT 59TH ST.
March 21	EARLY FALL SHOWINGS AT DALLAS APPAREL MART (March 21-25)		
Friday March 21- March 24	FALL '80 WOMEN'S RTW COLLECTION IN FLORENCE Continuous by appointment. Contact: Lee Pritchard, 581-1053.	SALVATORE FERRAGAMO	PALAZZO FERRONI-FLORENCE 2 VIA TORNABUONI
March 21	PITTI DONNA IN FLORENCE, ITALY (March 21-24)		
March 23- March 26	NAMSB (Nat'l Association of Men's Sportswear Buyers); and BAMA (Boys' & Young Men's Apparel Mfrs. Association) at N.Y. Coliseum. Contact: 986-1811		
Sunday March 23- March 26	FRENCH FALL/WINTER MENSWEAR FASHIONS French participation at NAMSB. Contact: 541-9075.	FRENCH APPAREL CENTER (1 ROCKEFELLER PLAZA)	NEW YORK COLISEUM COLUMBUS CIRCLE
Tuesday March 25 2:30 P.M.	FALL/WINTER COLLECTIONS --PRESS & BUYERS Works of Art--chiffon, silk, organza, jersey. Zandra Knitting Studio--Knitwear. Zandra Rhodes Ready-to-Wear. Contact: Susan Conrad, 01-730-8273.	ZANDRA RHODES (14A GRAFTON ST.)	PILLAR HALL OLYMPIA LONDON, ENGLAND
March 25	FALL READY-TO-WEAR IN LONDON (March 25-28)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday March 25- April 3	FALL-WINTER PRET-A-PORTER SHOWINGS IN PARIS. By invitation. Press contact: Denise Dubois, 100 Faubourg St. Honore, Paris 75008 (Tel: 266-64-44) N.Y.: French Apparel Center, 883-1055. Buyers: French Trade Shows, 582-4960. (Other showings, Porte de Versailles, March 30 - April 2). Preliminary schedule below. Tues., March 25: 3:00 P.M., FRANCOIS BEIGER; 5:00 P.M., CORINNE BRICAIRE; 6:00 P.M., CHRIS SEYDOU NOUROU MANTERO . Wed., March 26: 10:30 A.M., TATTARACHI ; 11:30 A.M., KIMIJIMA; 12:30 P.M., PIERRE D'ALBY; 3:00 P.M., J.R. DAUMAS; 4:00 P.M., DIX BRANDSMA; 5:30 P.M., APOSTROPHE, 6:30 P.M., ROBERT NELISSEN, 7:30 P.M., JUNKO. Thurs., March 27: 9:30 A.M., TIKTINER, 11:00 A.M., DORIAN NIEDERHAUSER; 12:00 Noon, JOUSSE; 2:00 P.M., INITIAL, 5:30 P.M., GASTON JAUNET, 6:30 P.M., POPY MORENI. Fri., March 28: 9:30 A.M., GUY PAULIN, 10:30 A.M., ECRITURE; 11:30 A.M., RECH, 1:00 P.M., ELISABETH DE SENNEVILLE, 2:30 P.M., JACQUES GILLES, 4:00 P.M., ANNE MARIE BERETTA, 5:30 P.M., KANSAI YAMAMOTO, 6:30 P.M., J.P. GAULTIER. Sat., March 29: 9:30 A.M., LING CREE PAR DELIA; 3:00 P.M., THIERRY MUGLER; 8:30 P.M. C. LITZ FOURRURES. Sun., March 30: 11:30 A.M., MURIEL GRATEAU, 3:00 P.M., ENRICO COVERI. Mon., March 31: 9:30 A.M., FIKIPSI, 3:30 P.M., YUKI TORII, 4:30 P.M., EMMANUELLE KHAHN, 5:30 P.M., CACHAREL. Tues., April 1: 9:30 A.M., CACHAREL, 3:00 P.M., MOONS. Wed., April 3: 2:30 P.M., SCAPA OF SCOTLAND.		
April 6	EASTER SUNDAY		
Tuesday April 8 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. (Note change of date). Buyers: 354-0015. Press: Roz Rubenstein, 691-8340.	LOIS ANDERSON FOR TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Tuesday April 8 5-9 P.M.	SHOWING OF FALL JEANWEAR COLLECTIONS By invitation. Thereafter 498 7th Ave. Buyers: 695-1420. Press: Jody Donohue, 688-8653	GLORIA VANDERBILT FOR MURJANI INTERNATIONAL	PLACE TO BE ANNOUNCED
Wednesday April 9 6:00 P.M. Cocktails 7:00 P.M. Show	ANNUAL FASHION CRITICS' AWARDS SHOW AND DANCE Awards presented to students by designer-critics: Donald Brooks, Louis Dell'Olio, Donna Karan, Kasper, Oscar de la Renta, Bill Robinson, Giorgio Sant'Angelo, Pauline Trigere, Chester Weinberg. Parsons Award to Arnold Aronson, Chmn. & Chief Exec. Officer, Saks Fifth Ave. Chmn.: Irving Spitalnick, Pres., Evan Picone. Reservations: \$200.00 each. (Black Tie). Contact: Marvin Rich, 741-5662.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM
April 11	CHICAGO EARLY FALL WOMEN'S & CHILDREN'S MARKET (April 11-14)		
April 11	EARLY FALL SHOWINGS IN LOS ANGELES (April 11-14)		
April 13- April 15	AMERICAN HOME SEWING ASSOCIATION FALL MERCHANDISE SHOW AT CONCORD HOTEL. Kiamesha Lake, N.Y. Contact: 350 Fifth Ave., 736-8820. Press: 631-3233		
Beginning Monday April 14	COLD WEATHER DESIGNER COLLECTION FOR MEN & WOMEN Continuous by appointment. Buyers: 935-4770. Press: Joanne Creveling, 586-2377.	PINKY & DIANNE	37 WEST 57TH STREET SHOWROOM - SUITE 701
Beginning Tuesday April 15	OPENING OF FALL COLLECTION By reservation. Contact: 371-1951.	JEANE EDDY LTD.	718 MADISON AVENUE (63RD & 64TH ST.)
Monday April 21 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 11th floor. Contact: 869-1380.	WILLI SMITH FOR WILLI WEAR	PLACE TO BE ANNOUNCED
Monday April 21 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 3:00; & April 22 at 2:00 & 4:00. By invitation. Contact: 398-0800.	GEOFFREY BEENE; BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 21 12:00 Noon	SHOWING OF FALL COLLECTION Also at 4:00. By invitation. Contact: 221-6374.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday April 21 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter Whodunnit, Hotel Plaza, suite 1530. Contact: 354-6065.	MADY GERRARD	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 21 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 391-2870. Press: Roz Rubenstein, 691-8340.	BERN CONRAD	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
April 21	3:00 P.M., GEOFFREY BEENE & BEENE BAG (2nd show), 550 Seventh Ave., 4th fl., 398-0800		
April 21	4:00 P.M., TRACY MILLS (2nd show), 550 Seventh Ave., 5th floor, 221-6374		
Monday April 21 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 21st floor. Contact: 221-5726.	HANAE MORI (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 21 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, suite 1463. Contact: 921-0510.	BETSEY JOHNSON (1441 BROADWAY)	PLACE TO BE ANNOUNCED
Beginning Monday April 21	OPENING OF FALL II COLLECTION Continuous by appointment. Contact: Helen Ginns, 935-4400.	ARBITRO S.A. BY LUIS GARCIA ALVEAR	677 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 921-2444.	CRISCIONE	566 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Walter Lustow, 840-1828.	G.S.M. APPAREL	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Estelle Marr, 244-6078.	ERIC LUND	230 WEST 41ST STREET SHOWROOM - 17TH FLOOR
Monday April 21- May 2	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: Patricia Papcock, 832-3144.	GEORGES RECH & SYNONYME DE GEORGES RECH	711 MADISON AVE. (63RD ST) SHOWROOM - 2ND FLOOR
Tuesday April 22 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday April 22 10:00 A.M.	SHOWING OF FALL COLLECTION Produced by Marita. By invitation. Thereafter 5th floor. Contact: 354-9440.	DONALD BROOKS (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 22 11:00 A.M.	SHOWING OF FALL COLLECTION Also April 29 at 11:00 (press). By inv. Buyers: 221-1445. Press: Eleanor Lambert, 688-2130.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 22 12:00 Noon	SHOWING OF FALL COLLECTION Also April 29 at 12:00. By invitation. Contact: 391-2255.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday April 22 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 14th floor. Contact: 764-3726.	CHRISTIAN RUPERT (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 22	2:00 P.M., GEOFFREY BEENE & BEENE BAG (3rd show), 550 Seventh, 4th fl., 398-0800		
Tuesday April 22 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter suite 2906. Buyers: 840-7892. Press: Roz Rubenstein, 691-8340	REGINA KRAVITZ (575 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 22	4:00 P.M., GEOFFREY BEENE & BEENE BAG (4th show), 550 Seventh Ave., 4th fl., 398-0800		
Beginning Tuesday April 22	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Carmela Frattasi, 697-5137.	YVONNE DAZAY	1350 BROADWAY SHOWROOM - PENTHOUSE
Wednesday April 23 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 27th fl. Buyers: 221-2457. Press: Jody Donohue, 688-8653.	UMI COLLECTIONS BY ANNE CRIMMINS	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 23 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 869-1605.	DDD DOMINICK	512 SEVENTH AVENUE SHOWROOM - 44TH FLOOR
Wednesday April 23 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 221-1445. Press: Eleanor Lambert, 688-2130.	MOLLIE ROBERT (DIV. MOLLIE PARNIS)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 23 12:00 Noon	SHOWING OF FALL COLLECTION Also April 25 at 10:00. By invitation. Thereafter by appt. Contact: 563-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday April 23 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 1411 Broadway, 29th floor. Contact: 921-8960.	PORTFOLIO II BY MITCHELL GROSS	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 23 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 20th floor. Contact: Gavle Osman, 354-4330.	ADRI	PLACE TO BE ANNOUNCED
Wednesday April 23 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Bill Hendrix, 921-9670.	CAROL HORN DESIGNS	575 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Wednesday April 23 4:00 P.M.	SHOWING OF FALL COLLECTIONS Direct from Paris and capsule collection of Dianne B. By invitation. Thereafter by appointment, 14th floor. Contact: 354-6474.	KANSAI YAMAMOTO & DIANNE B (530 SEVENTH AVE.)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 23 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: (617) 262-6580. Press: Eleanor Lambert, 688-2130.	FIANDACA (230 CENT.PK.SO.)	PLACE TO BE ANNOUNCED
Wednesday April 23 6:30 P.M.	SHOWING OF FALL COLLECTION Cocktails at 6:30. Show at 7:00. By invitation. Contact: (213) 937-5680.	RUBEN PANIS (6911 MELSROSE AVE., L.A.)	GOTHAM HOTEL BALLROOM
Wednesday April 23- May 3	PREMIERE: FALL/ WINTER COLLECTION By invitation. Thereafter by appointment. Contact: (213) 550-7852.	JACQUES BOISSON (9348 SANTA MONICA BLVD.)	GOTHAM HOTEL PRIVATE SUITE
Beginning Wednesday April 23	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 221-7821.	MUNEY DESIGNS; MUNEY TWO	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 24 9:00 A.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: 221-3489.	SAZ; & SAZ II	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday April 24 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 4th floor. Contact: 221-7545.	CATHY HARDWICK (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 24 11:30 A.M.	SHOWING OF FALL DRESS COLLECTION Also at 3:00. By invitation. Thereafter 14th floor. Contact: 354-6340.	HALSTON (550 SEVENTH AVENUE)	OLYMPIC TOWERS (51ST ST.) 645 FIFTH AVE. (21ST FL.)
Thursday April 24 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 12th floor. Contact: 354-5893.	FRANK MASANDREA (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 24 2:00 P.M.	FALL DRESSES & SPORTSWEAR By invitation. Thereafter by appointment. Contact: 221-6690..	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
April 24	3:00 P.M., HALSTON (2nd show), Olympic Tower, 645 5th Ave.,		350-8830
Thursday April 24 4:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter 3rd floor. Contact: 354-7830.	SCOTT BARRIE; SCOTTIE (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 24 5:00 P.M.	SHOWING OF FALL COLLECTION Cocktails; show at 5:45. By invitation. Contact: Marianne Mischo, 935-8060.	PIERRE CARDIN	PLACE TO BE ANNOUNCED
Friday April 25 9:00 A.M.	PRET-A-PORTER AT TWO SHOWINGS Also at 12:00 Noon. Prices & details to follow. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday April 25 9:00 A.M.	SHOWING OF FALL COLLECTION Also at 12:30. By invitation. Thereafter 550 7th Ave., 22nd fl. Contact: 245-1550.	GIORGIO SANT'ANGELO	20 WEST 57TH STREET SHOWROOM - 4TH FLOOR
April 25	10:00 A.M., VERA MAXWELL (2nd show), 530 Seventh Ave., 26th floor, 563-4358		
Friday April 25 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-6252.	LEAL	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
April 25	12:00 NOON, THE FASHION GROUP PRET-A-PORTER (2nd show), N.Y. HILTON, 247-3940		
April 25	12:30 P.M., GIORGIO SANT'ANGELO (2nd show), 20 W. 57th St., 4th fl., 245-1550		
Friday April 25 2:00 P.M.	SHOWING OF FALL ALTUNA COLLECTION By invitation. Thereafter 8th fl. Contact: Diane Radley, 759-9215.	AGNONA (37 WEST 57TH STREET)	ST. REGIS HOTEL VERSAILLES ROOM
Friday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION Also at 3:30 P.M. By invitation. Thereafter by appointment. Contact: 399-2450.	RAFAEL BY BILL KAISERMAN	29 WEST 56TH STREET SHOWROOM - 5TH FLOOR
April 25	3:30 P.M., BILL KAISERMAN (2nd show), 29 W. 56th St., 5th floor, 399-2450		
Friday April 25 4:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 3rd floor. Contact: 221-0675.	RALPH LAUREN (550 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM
April 26	LEATHER GOODS FAIR IN OFFENBACH (April 26-29)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 28 10:00 A.M.	SHOWING OF FALL COLLECTION Also at 1:00. By invitation. Buyers: 921-8500. Press: Rea Lubar, 575-0735.	PERRY ELLIS	575 SEVENTH AVENUE MEZZANINE
Monday April 28 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 2:00 & 4:00. By invitation. Contact: 221-6660.	BILL BLASS, LTD. (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Monday April 28 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: BA 1-8510.	BILL ATKINSON	514 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
April 28	1:00 P.M., PERRY ELLIS (2nd show), 575 Seventh Ave., Mezzanine, 921-8500		
April 28	2:00 P.M., BILL BLASS (2nd show), Hotel Pierre, Cotillion Room, 221-6660		
Monday April 28 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 921-1460.	GLORIA SACHS	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
April 28	4:00 P.M., BILL BLASS (3rd show), Hotel Pierre, Cotillion Room, 221-6660		
Monday April 28 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., 10 W. 57th St., 7th fl. Contact: 247-1100.	STEPHEN BURROWS FOR PAT TENNANT	PLACE TO BE ANNOUNCED
Tuesday April 29 9:00 A.M.	PRESS SHOWING OF DESIGNER SEPARATES Buyers at 4:00. By invitation. Contact: 354-4700.	DON SAYRES	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 29 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
April 29	11:00 A.M., MOLLIE PARNIS (2nd show--press), 530 Seventh Ave., 18th floor, 221-1445		
Tuesday April 29 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-8867.	BILL HAIRE FOR FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
April 29	12:00 NOON, HAROLD LEVINE (2nd show), 530 Seventh Ave., 21st floor, 391-2255		
Tuesday April 29 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 12th floor. Contact: 354-1880.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 29 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-8888.	BETTY HANSON & CO.	205 WEST 35TH STREET SHOWROOM - 14TH FLOOR
Tuesday April 29 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 736-4078.	MARY McFADDEN	264 WEST 35TH STREET SHOWROOM - 2ND FLOOR
Tuesday April 29 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 29 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Buyers: 244-0775. Press: Rea Lubar, 575-0735.	ELAINE ALPERT	264 WEST 35TH STREET SHOWROOM - 11TH FLOOR
April 29	4:00 P.M., DON SAYRES (2nd show), 512 Seventh Ave., 6th floor, 354-4700		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 29 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 11th floor. Contact: 221-4052.	KASPER FOR JOAN LESLIE (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Beginning Tuesday April 29	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-7677.	NORMA WALTERS	66 WEST 38TH STREET SHOWROOM - 2ND FLOOR
Wednesday April 30 9:00 A.M.	SHOWING OF FALL COLLECTION Press at 9:00, buyers at 4:00. By invitation. Contact: 354-4200.	BLASSPORT (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Wednesday April 30 10:00 A.M.	SHOWING OF FALL COLLECTION Also at 12:00, 2:00 (press), & 4:00. By invitation. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday April 30 10:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
April 30	12:00 NOON, OSCAR DE LA RENTA, (2nd show), 550 Seventh Ave., 11th floor, 354-6777		
Wednesday April 30 12:00 Noon	SHOWING OF FALL COLLECTION Also at 2:00 & 4:00 (press). By invitation. Contact: 391-9100.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday April 30 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 7th floor. Contact: 840-6720.	KOOS VAN DEN AKKER (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 30	2:00 P.M. OSCAR DE LA RENTA (3rd show--press), 550 Seventh Ave., 11th fl., 354-6777		
April 30	2:00 P.M., TRIGERE (2nd show), 550 Seventh Ave., 16th floor, 391-9100		
Wednesday April 30 3:00 P.M.	SHOWING OF FALL COLLECTION Also, Richard Assatly's Additions. By invitation. Thereafter 12th fl. Contact: 391-0901	RICHARD ASSATLY (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 30	4:00 P.M., TRIGERE, (3rd show--press), 550 Seventh Ave., 16th floor, 391-9100		
April 30	4:00 P.M., OSCAR DE LA RENTA, (4th show), 550 Seventh Ave., 11th floor, 354-6777		
April 30	4:00 P.M., BLASSPORT, (2nd show), Four Seasons, 99 East 52nd St., 354-4200		
Thursday May 1 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 11th floor. Contact: 221-4090.	KASPER FOR J.L. SPORT (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday May 1 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 9th fl. Buyers: 279-2345. Press: Diane Radley, 759-9215.	LEVINO VERNA FOR MAYEHOFF (498 SEVENTH AVENUE)	ST. REGIS HOTEL VERSAILLES ROOM
Thursday May 1 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
May 1	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 29th floor, 354-8600		
Thursday May 1 11:30 A.M.	SHOWING OF FALL COLLECTION Also at 3:00 P.M. By invitation. Thereafter 4th floor. Contact: 921-2700.	HALSTON SPORTSWEAR (530 SEVENTH AVENUE)	OLYMPIC TOWER 645 FIFTH AVE. (51ST ST.)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday May 1 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 18th fl. Buyers: 840-1679. Press: Eleanor Lambert, 688-2130.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. - 227 W. 27TH ST. AMPHITHEATRE
Thursday May 1 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 5th floor. Contact: 221-6771.	DON KLINE (32 WEST 39TH ST.)	PLACE TO BE ANNOUNCED
May 1	3:00 P.M., HALSTON SPORTSWEAR (2nd show), Olympic Tower, 645 5th Ave., 921-2700		
Thursday May 1 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Amy Sokolov, 989-6026	JOAN VASS	418 WEST 25TH STREET PENTHOUSE
Thursday May 1 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9250.	AURORA RUFFOLO	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday May 1 7:30 P.M.	SHOWING OF FALL/ WINTER COLLECTION Cocktails; show at 8:15 P.M. By invitation. Buyers: Helen Borger, 921-8020. Press: Laurel Matis at Rogers & Cowan, 486-7100.	MICHAELE VOLLBRACHT (25 WEST 39TH STREET)	CHEMICAL BANK 11 WEST 51ST STREET
Friday May 2 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 5th floor. Contact: 628-3817.	REIKO (177 E. 87TH STREET.)	HOTEL PLAZA CRYSTAL SUITE
Friday May 2 10:00 A.M.	SHOWING OF FALL COLLECTION By inv. Thereafter suite 1530, Plaza. Buyers: 889-0109. Press: Rea Lubar, 575-0735.	SIDNEY CARVIN MILLIKEN	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday May 2 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 2:00 (press); and 5:00. By invitation. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Friday May 2 12:00 Noon	SHOWING OF FALL COLLECTION Also at 2:00 P.M. By invitation. Contact: 354-8590.	MARION MAGED	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Friday May 2 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Moss, 734-6378.	SHAMASK (860 MADISON AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
May 2	2:00 P.M., MARION MAGED (2nd show), 550 Seventh Ave., 19th floor, 354-8590		
May 2	2:00 P.M., CALVIN KLEIN (2nd show--press), 205 W. 39th St., 11th floor, 736-9601		
Friday May 2 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 674-6087.	ZORAN	214 SULLIVAN STREET SHOWROOM - 6TH FLOOR
May 2	5:00 P.M., CALVIN KLEIN, (3rd show), 205 W. 39th St., 11th floor, 736-9601		
Monday May 5 3:00 P.M.	SHOWING OF FALL COLLECTION Designed by Donna Karan and Louis Dell'Olio. By invitation. Contact: 221-7880.	ANNE KLEIN AND COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
May 13	INTERSTOFF IN FRANKFURT -- 41ST SEMI-ANNUAL FABRIC TRADE FAIR (May 13-16)		
Tuesday May 6 4:00 P.M.	PRESS SHOWING OF FALL- HOLIDAY COLLECTION By invitation. Thereafter 15th floor. Contact: 581-8581.	FERNANDO SANCHEZ (50 W. 57TH ST.)	PLACE TO BE ANNOUNCED